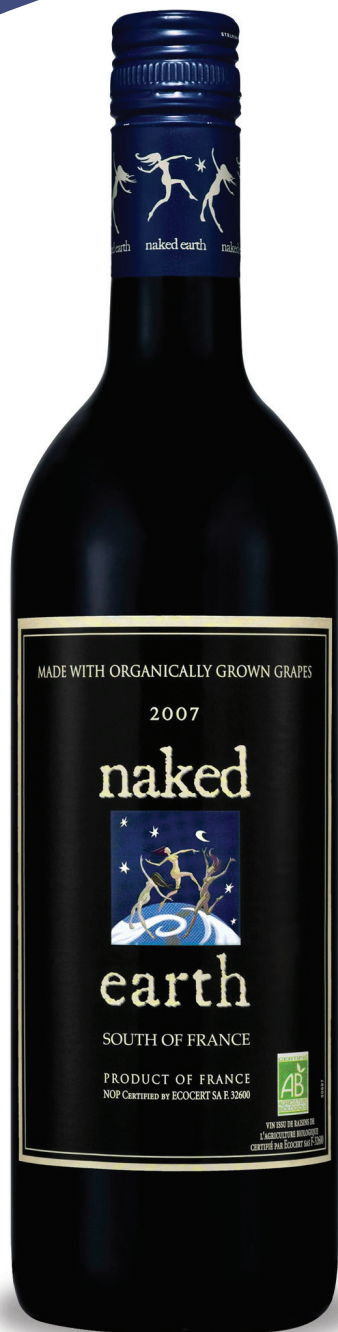




naked earth

www.nakedearthwine.com



## Naked Earth

Rouge

### Organic Wine from the South of France

Bare your palate, Naked Earth Rouge has arrived, a blend made with certified organic grapes, grown in the Languedoc-Roussillon, the sun-soaked vineyards in the South of France. Stripped down to the basics of viticulture, Naked Earth's grapes are made by the environment in which it inhabits, meaning the vines live in ecological harmony with the soil, water and organisms of this precious land, and this in turn creates healthier grapes, grown in a natural setting.

In the winery is where the magic of nature transforms from pure terroir into your glass, where the same care that was given to nature continues into every bottle, each one a sample of the Naked Earth.

Let go, but don't trash the bottle – it's 100% recyclable.

UPC Code: 7 14320 77287 4

85 POINTS – 2007 – WINE SPECTATOR

#### KEY SELLING POINTS

- Made with organically grown grapes, certified by Ecocert
- Sourced entirely from the South of France, a production by Jeanjean in Saint-Felix de Lodez
- 50% Merlot, 50% Grenache
- Stelvin screw-cap
- 13% alcohol by vol.
- 100% recyclable, from the bottle, label and screw-cap

#### TASTING NOTES

##### Eye

Beautiful concentration, with rich hues of dark crimson, raspberry-red at the edges

##### Nose

An impressive nose of strawberry and vanilla, with accents of cinnamon and smoke

##### Palate

A complete package: thick, rich and concentrated upon entrance, moving into notes of ripe fruits (strawberry and blueberry), the finish is long and elegantly spicy, ending with hints of dark cherries, espresso and chocolate

